

Leon's Magic Mantra Press Release

Olympic Medallist launches children's storybook in Shropshire.

Olympic diving medalist, TeamGB mentor and BBC commentator Leon Taylor will engage and inspire 700 children with the launch of his new children's storybook, 'Leon's Magic Mantra', on the 23rd June at Hadley Learning Community.



'Leon's Magic Mantra', written in collaboration with Telford children's author Sarah Griffiths, tells the story of how a hyperactive boy tried many sports, found diving and overcame his fear through developing routines and practises to become an Olympic Medallist at the 2004 Athens Olympic Games.

Leon commented on his upcoming launch - *"I am so excited to be launching my children's book in Telford. During my sporting journey as a diver I developed certain habits and behaviours that really helped me to overcome barriers in my life. This book is about supporting the younger generation to embrace these practices and share how they can apply them to make a positive difference in their own lives."*

On the 23rd June Leon Taylor, Sarah Griffiths and illustrator Lisa Williams will lead assemblies and workshops with children from key stage 1 and 2; engaging, inspiring and equipping the children with routines, practises and processes to help them overcome challenges, increase their wellbeing and achieve their dreams. Through sponsorship every child will receive a free copy of 'Leon's Magic Mantra' to take home and read with their family.

Maddie Griffin Headteacher of Primary Phase at HLC commented - *"We are thrilled to have Sarah Griffiths and Leon Taylor at Hadley Learning Community – Primary Phase to launch their amazing book 'Leon's Magic Mantra'. The book is fantastic and the link with a real Olympian will make it inspirational for our pupils. We want our pupils to use the magic inside themselves to achieve their goals and this fits perfectly with the aspirations we have for our children at HLC. We are also fortunate enough to be able to invite pupils from other local schools to share in this wonderful visit, bringing more people together to enjoy this great event. We hope that our children recognise that perseverance and determination go a long way as they continue their educational journey and beyond into the jobs they dream of. We are really looking forward to more books from Sarah Griffiths as she continues her work on her 'Generations campaign'."*

Chris Lindsay Sustainability Manager at Denso Manufacturing UK Ltd commented *"DENSO is delighted to sponsor Leon's Magic Mantra to ensure the children of Hadley Learning Community, who we have a close relationship with, together with many other schools throughout our region, experience the positive message of the Generations Campaign. Leon's story is amazing, and we hope of positive support to all those children, and their families, who get to read or listen to it. Sarah and Andy from IO have really risen to the challenges that our younger generations are facing through creativity, collaboration and teamwork, very much aligned with the DENSO Spirit and we are pleased to support the IO Generations Campaign in helping to give "peace of mind" for generations to come.*

The Press are invited to attend the launch event on the 23rd June at Hadley Learning community with numerous opportunities to interview Leon, Sarah, Lisa, school staff and get the reactions of the children taking part in the day.

Leon's Magic Mantra is the 3rd book in the [Generations](#) campaign written by Shropshire based business [Interactive Opportunities Ltd](#) in collaboration with Olympic diver Leon Taylor. Interactive Opportunities created its first book with [Exeter Chiefs Premiership Rugby Player Jack Maunder](#) during COVID, then a second with Women's Superleague Footballer [Hayley Raso from Manchester City](#) and

the Australian Matilda's national team. All books are focussed on instilling positive habits and characteristics in our younger generation.

[Sarah Griffiths](#) is a former primary school teacher and now children's author.

[Leon Taylor](#) is an Olympic silver medallist, TeamGB Mentor, speaker and Executive Coach

Enquiries:

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